How often food is purchased: Do you want to discover new restaurants in area:

2-3 times a month: 5 Yes: 7

every day: 2 No: 1

weekly: 3 Maybe: 5

Once a month: 3

Factor for food: How much:

Healthy options: 2 10 or cheaper: 3

Location/speed: 4 12 or cheaper: 1

quality/type of food: 5 15 or cheaper: 7

Price: 1 20 or cheaper: 2

Food allergies: 1

What kinds of restaurants: where do you work:

salad/ health focused restaurants: 4 at home: 9

Fast-food type: 1 in an office: 2

indian/thai/mexican: 2 Other: 2

Pizza or sandwich places: 5

able to choose what food is important(scale 1-5)

3: 4 4; 3

5: 6

I would like to schedule daily deliveries

1: 5 2: 2

3:3 4: 3

5: 1

discovering new restaurants

1: 1 3: 1

4: 5 5:6

What is your job title:

Marketing director: 1 Contractor: 1

Interior Designer: 1 Sales Manager: 1

Executive director: 1 Marketing manager: 1

Technical writer: 1 Sales Director: 1

Professor: 1 Engineer: 2

Consultant: 1 Therapist: 1

Industry work in:

Business Consulting: 1 Construction: 1 Interior Design: 1

Health Insurance: 1 non-profits:1 Tech: 4

Beverage: 1 Higher education: 1 Digital Marketing: 1

Health: 1

Gender:

Man: 7 Woman: 4 Non-binary: 2

Personas:

Personal Background: Bio:

Name: Jordan Magee Jordan just started his new job in

Age: 25 software development. He enjoys

Family: Single the outdoors. He enjoys travaling

Car: 2007 Toyota corolla and seeing new things.

Job: Programmer

Location: Lehi, Utah

Personality: Friendly, outgoing

Goals: Frustrations:

Jordan wants to move up in his new career. Sometimes he is impatient.

Wants to visit all 50 states.

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Personal Background: Bio:

Name: William Becker William grew up in the Boise area.

Age: 32 He has been at his Business

Family: Married, 2 kids Consultant for a few years. He loves

Car: Ford Focus to spend time with his kids. He has

Job: Business Consultant a lot of hobbies like biking, card

Location: Boise, Idaho collecting and D&D.

Personality: Motivated, Focused and

Hard working

Goals: Frustrations:

See his kids grow up. People who don’t use there signal blinker.

Have the best collection of Pokemon cards Not being punctual

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Personal Background: Bio:

Name: Jody Conner Jody grew up around

Age: 21 construction. She works with

Family: Single the family business. She

Car: Ford Ranger loves sewing and bird

Job: Contractor watching.

Location: Albuquerque, New Mexico

Personality: Empathetic, Thoughtful

Goals: Frustrations:

Grow the family business. When things don’t work right.

Meet new people.

Sight name: Ready Foods

MVP:

Basic functionality: show local food places to get food.

Have a selection of different types of food.

Be able to purchase them online.

See prices

See how long till food is ready

User Stories:

As a restaurant owner I want people to discover my restaurant in an easy way and see what I offer.

As a costumer who loves sandwiches, I want a selection of places to go so I can find the sandwich I am craving.

As someone on the go I want something that is ready quick, so I can eat and go.

Figma:

<https://www.figma.com/file/J0hlULS6m6E3qsbD3As69r/Untitled?node-id=0%3A1>

Trillo:

https://trello.com/invite/b/4fX2iBKd/c36ebb5c325ffe55a20c080c826f8ed6/user-stories